

Date: 01/03/2024

Workshop on “Planning a Startup” Organized by Incubation Centre in collaboration with Department of Family & Community Sciences, University of Allahabad.

A one-day workshop on “Planning a Startup” under the University scheme ‘Campus to Startup’ was organized at the Incubation Centre University of Allahabad in collaboration with the Department of Family and Community Sciences. Dr. Shefali Nandan, coordinator of the Incubation Centre, convened this workshop along with her team. Prof. Neetu Mishra, Head of the Department of Family and Community Sciences, was the organizing secretary, and Dr. Priyanka Kesarwani, Assistant Professor in the Department of Family and Community Sciences, University of Allahabad, acted as the mentor of the participants.

This workshop aimed to equip aspiring participants with essential knowledge and tools to effectively plan and strategize their start-up ventures. This workshop was facilitated by experienced faculty, Dr. Ekta Verma and Dr. Archana Singh, Department of Commerce. They imparted knowledge to understand the importance of comprehensive planning in launching a start-up and to learn about the essential components of a start-up business plan. To explore strategies for market research, product development, and marketing. The experts also covered key topics including idea generation, market analysis, business model development, funding strategies, and execution planning.

A total of 52 students participated in the workshop. The workshop had interactive sessions and group activities. Participants gained valuable insights and practical skills to kick-start their entrepreneurial journey. By providing practical insights and actionable strategies, the workshop contributed to fostering a culture of entrepreneurship and innovation within the community. The feedback from participants was overwhelmingly positive, with many expressing gratitude for the practical guidance and actionable advice provided throughout the workshop.

CAMPUS TO STARTUP

WORKSHOP ON

PLANNING A STARTUP



ORGANIZED BY:-

INCUBATION CENTRE
IN COLLABORATION WITH
DEPARTMENT OF FAMILY
AND COMMUNITY SCIENCES

UNIVERSITY OF ALLAHABAD
PRAYAGRAJ

CONVENOR

DR. SHEFALI NANDAN
COORDINATOR
INCUBATION CENTRE

ORGANIZING SECRETARY

PROF. NEETU MISHRA
HEAD
DEPARTMENT OF
FAMILY AND COMMUNITY SCIENCES

SPEAKER

DR. EKTA VERMA
DR. ARCHANA SINGH
ASSISTANT PROFESSOR
DEPARTMENT OF ECONOMICS

MENTOR

DR. PRIYANKA KESARWANI
ASSISTANT PROFESSOR
DEPARTMENT OF
FAMILY AND COMMUNITY SCIENCES



VENUE:- INCUBATION CENTRE
UNIVERSITY OF ALLAHABAD
MARCH 1, 2024

















Workshop on "Planning a Startup"

Venue:- Incubation Center UoA

ATTENDANCE SHEET

Date:- 01/03/2024

S.N	Name of Student	Signature	S. N.	Name of Student	Signature
1.	Shrankhla	<i>Shrankhla</i>	2.	Sachee	<i>Shachee</i>
3.	Chandani Singh	<i>Chandani Singh</i>	4.	Pallavi	<i>Pallavi</i>
5.	Savita	<i>Savita</i>	6.	Shirshika Singh	<i>Sh</i>
7.	Aanchal	<i>Aanchal Kumari</i>	8.	Jyoti Tiwari	<i>Jyoti</i>
9.	Rajshree	<i>Rajshree</i>	10.	Chitra Kumari	<i>Chitra Kumari</i>
11.	Sara Suhail	<i>Sara.S</i>	12.	Sabira Khatun	<i>Sabira</i>
13.	Anjali	<i>Anjali Kumari</i>	14.	Manika Chettri	<i>Manika</i>
15.	Shreha	<i>Shreha</i>	16.	Amrita Yadav	<i>Amrita</i>
17.	Nikita	<i>Nikita</i>	18.	Sneha Srivastava	<i>Sneha Srivastava</i>
19.	Mansi	<i>Mansi</i>	20.	Mamta Verma	<i>Mamta Verma</i>
21.	Richa	<i>Richa malviya</i>	22.	Shivangi R. Kiran	<i>Shivangi</i>
23.	Sanjana	<i>Sanjana</i>	24.	Kriti Shukla	<i>Kriti Shukla</i>
25.	Smriti	<i>Smriti</i>	26.	Afsha Ahsan	<i>Afsha</i>
27.	Neha Taslim Fatima	<i>Neha</i>	28.	Sadhna Yadav	<i>Sadhna Yadav</i>
29.	Kanchan	<i>Kanchan</i>	30.	Anjana Prakash	<i>Anjana Prakash</i>

31.	Dishita Singh	<u>Dishita Singh</u>
32.	Nidhi Yadav	<u>Nidhi</u>
33.	Hijra	<u>Hijra</u>
34.	Shashi Soni	<u>Shashi Soni</u>
35.	Uroosa Noor	<u>Uroosa Noor</u>
36.	Ambika Yadav	<u>Ambika</u>
37.	Anshula Dwivedi	<u>Anshula</u>
38.	Afifa	<u>Afifa Khan</u>
39.	Anju Kushwaha	<u>Anju Kushwaha</u>
40.	Rashi Kushwaha	<u>Rashi Kushwaha</u>
41.	Aanchal Manuja	<u>Aanchal</u>
42.	Harshita	<u>Harshita</u>
43.	Nilanjana	<u>Nilanjana</u>
44.	Shreya Mishra	<u>Shreya Mishra</u>
45.	Pinki Singh	<u>Pinki Singh</u>
46.	Manpriti Yadav	<u>Manpriti</u>
47.	Shreya Tiwari	<u>Shreya Tiwari</u>
48.	Akanksha Singh	<u>Akanksha</u>

49 Aachana choubey Aachana 51) Tuhi Kesharwani - Tuhi
50 Sanskriti Mishra Sanskriti 52) Sufiya Bano - Sufiya